



Journal of Business, Economics and Finance

Year: 2017 Volume: 6 Issue: 2



ABOUT THE JOURNAL

Journal of Business, Economics and Finance (JBEF) is a scientific, academic, peer-reviewed, quarterly and open-access journal. The publication language is English. The journal publishes four issues a year. The issuing months are March, June, September and December. The journal aims to provide a research source for all practitioners, policy makers and researchers working in the area of business, economics and finance. The Editor of JBEF invites all manuscripts that include theoretical and/or implementive research on topics related to the interest areas of the Journal.

Editor in Chief

Prof. Dilek Teker

Guest Editor for This Issue

Prof. Sefer Sener

ABSTRACTING AND INDEXING



CALL FOR PAPERS

The next issue of JBEF will be published in September, 2017.

JBEF welcomes manuscripts via e-mail.

e-mail: jbef@pressacademia.org

web: www.pressacademia.org/journals/jbef



Journal of Business, Economics and Finance

Year: 2017 Volume: 6 Issue: 2



EDITORIAL BOARD

- Zafer Acar, Piri Reis University*
Ramazan Aktas, TOBB Economy and Technology University
Niyazi Berk, Bahcesehir University
Thomas S. Coe, Quinnipiac University
Meltem Kiygi Calli, Okan University
Shivakumar Deene, Central University of Karnataka
Sebnem Er, Cape Town University
Metin Kamil Ercan, Gazi University
Ozer Ertuna, Bosphorus University
Orhan Goker, Istanbul University
Mehmet Baha Karan, Hacettepe University
Yalcin Karatepe, Ankara University
Dominik Mahr, Maastricht University
Guido Max Mantovani, Ca' Foscari University of Venice
Angela Roman, Alexandru Ioan Cuza University of Iasi
Halil Seyidoglu, Dogus University
Mihaela Simionescu, Institute for Economic Forecasting of Romanian Academy
Cagdas Sirin, Bahcesehir University
Celalettin Serinkan, Kyrgyzstan-Turkey Manas University
Berna Taner, Dokuz Eylul University

REFEREES FOR THIS ISSUE

- Ali Akdemir, Arel University*
Erkut Altindag, Beykent University
David Anderson, Eastern Michigan University
Bunyamin Bacak, Canakkale Onsekiz Mart University
Jan Fidrmuc, Brunel University
Jarco Fidrmuc, Zeppelin University
Elif Haykir Hobikoglu, Istanbul University
Volkan Hacioglu, Istanbul University
Kouroush Jenab, Embry-Riddle Aeronautical University
Andrew Kakabadse, University of Reading
Nada Kakabadse, University of Reading
Mehmet Marangoz, Mugla University
Ghassan Omet, Jordan University
Muharrem Ozdemir, Istanbul Gelisim University
Edwin Portugal, State University of New York
Mesut Savrul, Canakkale Onsekiz Mart University
Stefan Schepehers, EU High Level Group for Innovation
Sefer Sener, Istanbul University
Donald Staub, Isik University
Selva Staub, Bandirma Onyedi Eylul University
Oktay Tas, Istanbul Technical University
Kadir Tuna, Istanbul University
Cigdem Borke Tunali, Istanbul University
Mustafa Turhan, Okan University
Julius Waller, State University of New York
Mustafa Yurttdur, Istanbul Gelisim University



Journal of Business, Economics and Finance

Year: 2017 Volume: 6 Issue: 2



CONTENT

Title and Author/s	Page
<p>1. Optimal policy instrument selection in monetary policy: endogeneity of money supply <i>Ahmet Incekara, Akmyrat Amanov</i> 61-69 DOI: 10.17261/Pressacademia.2017.495 JBEF-V.6-ISS.2-2017(1)-p.61-69</p>	61-69
<p>2. Why companies go positive marketing innovations: a new theoretical prototype for 4Ps of innovation <i>Ali E. Akgun, Halit Keskin, Hayat Ayar, Tuba Etlioglu</i>..... 70-77 DOI: 10.17261/Pressacademia.2017.496 JBEF-V.6-ISS.2-2017(2)-p.70-77</p>	70-77
<p>3. Efficiency of the minmax portfolio on the European capital market - can we beat the market? <i>Almira Arnaut-Berilo, Azra Zaimovic, Mirza Sikalo</i>..... 78-87 DOI: 10.17261/Pressacademia.2017.497 JBEF-V.6-ISS.2-2017(3)-p.78-87</p>	78-87
<p>4. Emotional and learning capability and their impact on team performance and product innovativeness in R&D teams <i>Cemal Zehir, Evrim Gemici, Mahmut Kole</i>..... 88-96 DOI: 10.17261/Pressacademia.2017.498 JBEF-V.6-ISS.2-2017(4)-p.88-96</p>	88-96
<p>5. Tax declaration rates via audits: a prediction using Markov model <i>Ersin Kiral, Can Mavruk</i>..... 97-111 DOI: 10.17261/Pressacademia.2017.499 JBEF-V.6-ISS.2-2017(5)-p.97-111</p>	97-111
<p>6. Determination of the seafood export competitiveness: The comparative analysis of top ten countries having lion share from seafood export <i>Kazim Saricoban, Elif Kaya</i> 112-124 DOI: 10.17261/Pressacademia.2017.500 JBEF-V.6-ISS.2-2017</p>	112-124
<p>7. Role of knowledge management in achieving organizational performance: Proposed framework through literature survey <i>Muhammad Yousaf Jamil</i> 125-133 DOI: 10.17261/Pressacademia.2017.501 JBEF-V.6-ISS.2-2017</p>	125-133
<p>8. Do board characteristics have an impact on code of conduct handbook in a company: an evidence from Turkey <i>Nazlı Kepce</i> 134-140 DOI: 10.17261/Pressacademia.2017.502 JBEF-V.6-ISS.2-2017(8)-p.134-140</p>	134-140



Journal of Business, Economics and Finance

Year: 2017 Volume: 6 Issue: 2



CONTENT

Title and Author/s	Page
9. A comparison of the innovation performance of Turkey with the European Union <i>Sefer Sener, Cigdem Borke Tunali</i> DOI: 10.17261/Pressacademia.2017.503 JBEF-V.6-ISS.2-2017(9)-p.141-146	141-146
10. Innovation in financial markets and its impact on savings <i>Tarana Azimova, Ebubekir Mollaahmetoglu</i> DOI: 10.17261/Pressacademia.2017.504 JBEF-V.6-ISS.2-2017(19)-p.147-154	147-154
11. Effects of institutionalisation factors and benchmarking techniques on the firm performance <i>Zeynep Coskun, Erkut Altindag</i> DOI: 10.17261/Pressacademia.2017.505 JBEF-V.6-ISS.2-2017(11)-p.155-167	155-167
12. Innovative entrepreneurship under uncertainty <i>Sefer Sener, Volkan Hacioglu</i> DOI: 10.17261/Pressacademia.2017.506 JBEF-V.6-ISS.2-2017(12)-p.168-176	168-176
13. Innovation experience of entrepreneurs of high tech SMEs in Turkey <i>Dilek Demirbas</i> DOI: 10.17261/Pressacademia.2017.507 JBEF-V.6-ISS.2-2017(13)-p.177-190	177-190
14. Real estate investment trusts in Turkey: structure, analysis and strategy <i>Ali Hepşen, Murat G. Berberoglu, Olgun Aydin</i> DOI: 10.17261/Pressacademia.2017.508 JBEF-V.6-ISS.2-2017(14)-p.191-199	191-199