



# Journal of Management, Marketing and Logistics

Year: 2014 Volume: 1 Issue: 3



## ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a peer-reviewed, quarterly and publicly available online journal. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of management, marketing and logistics. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest area of the Journal. The publication languages of the Journal are English and Turkish.

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