

Journal of Management, Marketing and Logistics

Year: 2014 Volume: 1 Issue: 4



ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a peer-reviewed, quarterly and publicly available online journal. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of management, marketing and logistics. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest area of the Journal. The publication languages of the Journal are English and Turkish.

Editor-in-Chief
PROF. DILEK TEKER

Editorial Assistant Asli Olcun

JMML is currently indexed by EBSCO, Open J-Gate, ISI, DRJI, ISRA, InfoBaseIndex, ECONIS, EconBiz, RePEc

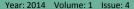
CALL FOR PAPERS

The next issue of JMML will be published in March, 2015. JMML welcomes manuscripts via e-mail.

E-mail: <u>imml@pressacademia.org</u>
Web: <u>www.pressacademia.org/journals/jmml</u>



Journal of Management, Marketing and Logistics Year: 2014 Volume: 1 Issue: 4





CONTENT

Title and Author/s	<u>Page</u>
Strategic impact of inward foreign direct investments on the labour markets of developing economies	
Agwu M. Edwin	297 - 310
Optimal use of human capital in an organization	
Nurullah Kaya, Mustafa Kesen	311 - 322
The effects of market orientation on business performance: an empirical research on travel agencies located in Istanbul	
Pazar yönlülüğün işletme performansı üzerindeki etkisi: Istanbul'da yerleşik seyahat acentalarıı üzerine ampirik bir araştırma	
Seyit Ahmet Solmaz, Oguz Turkay , Salim Ibis, Umit Sengel	323 - 338
Improving passenger satisfaction at airports: an analysis for shortening baggage access time	
Bengu Sevil Oflac, Isik Ozge Yumurtaci	339 - 347
Workplace emotional intelligence and return on investment in the Nigerian banking industry	
Atuma Okpara, Agwu M. Edwin	348 - 374