



PressAcademia

JMML

Journal of Management,
Marketing & Logistics

PressAcademia publishes journals, books,
case studies, conference proceedings and
organizes international conferences.

jmml@pressacademia.org

ISSN 2148-6670



ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a scientific, academic, peer-reviewed, quarterly and open-access online journal. The journal publishes four issues a year. The issuing months are March, June, September and December. The publication language of the Journal is English. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of economics, finance, accounting and auditing. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest areas of the Journal.

Editor-in-Chief

Prof. Dilek Teker

Editorial Assistant

Inan Tunc

JMML is currently indexed by

Ulrich's Directiroy, Copernicus, Open J-Gate, EuroPub, Princeton University Library, International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity (ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), International Institute of Organized Research (I2OR), SOBIAD.

Ethics Policy

JMML applies the standards of Committee on Publication Ethics (COPE). JMML is committed to the academic community ensuring ethics and quality of manuscripts in publications. Plagiarism is strictly forbidden and the manuscripts found to be plagiarised will not be accepted or if published will be removed from the publication.

Author Guidelines

All manuscripts must use the journal format for submissions.
Visit www.pressacademia.org/journals/jmml/guidelines for details.

CALL FOR PAPERS

The next issue of JMML will be published in June 2023.

Submit manuscripts to

jmml@pressacademia.org or

<http://www.pressacademia.org/submit-manuscript/>

Web: www.pressacademia.org/journals/jmml





EDITORIAL BOARD

Zafer Acar, Piri Reis University, Turkey, ORCID: 0000-0002-7711-2874

Emel Aktas, Cranfield School of Management, England, ORCID: 0000-0003-3509-6703

Christo Ananth, AMA International University of Bahrain, UAE, ORCID: 0000-0001-6979-584X

Mustafa Bekmezci, National Defence Ministry, Turkey, ORCID: 0000-0002-4078-8440

Fahri Erenel, Istinye University, Turkey, ORCID: 0000-0001-8943-7265

Murat Ferman, Beykent University, Turkey, ORCID: 0000-0003-4019-0219

Klaus Haberich, Franklin University, United States, ORCID: 0000-0002-6120-5742

Chieh-Jen Huang, Providence University, United States, ORCID: 0000-0002-4559-0767

Muge Klein, Turkish-German University, Turkey, ORCID: 0000-0003-2341-2975

Gary S. Lynn, Stevens Institute of Technology, United States, ORCID: 0000-0002-9670-5384

Semih Soran, Ozyigin University, Turkey, ORCID: 0000-0002-8731-9860

Husniye Ors, Gazi University, Turkey, ORCID: 0000-0002-8319-3340

Mehmet Tanyas, Maltepe University, Turkey, ORCID: 0000-0001-8934-3787

Tugba Orten Tugrul, Izmir University of Economics, Turkey, ORCID: 0000-0002-1369-8490

Nimet Uray, Kadir Has University, Turkey, ORCID: 0000-0003-2285-1845

Nan-yu Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0002-9189-1798

Fu-Yun Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0003-1932-0293

Ugur Yozgat, Nisantasi University, Turkey, ORCID: 0000-0001-9893-3551

Zbigniew Bentyn, Poznan University, Poland, ORCID: 0000-0002-2061-2616





CONTENT

Title and Author/s	Page
1. The mediating role of green trust in the effect of the preference for green products on the purchase intent of health students <i>Begum Maral, Olcay Olcen</i>	53 - 61
DOI: 10.17261/Pressacademia.2023.1742 JMML-V.10-ISS.2-2023(1)-p.53-61	
2. A study on middle-class female remote workers: a study on work-family conflict, job satisfaction and interpersonal communication satisfaction <i>Melike Artar, Yavuz Selim Balcioglu, Oya Erdil</i>	62 - 71
DOI: 10.17261/Pressacademia.2023.1743 JMML-V.10-ISS.2-2023(2)-p.62-71	
3. Satisfaction of higher education students with blackboard learning system during Covid-19 <i>Yasser Abdullah Mohsen Alyadumi, Pinar Falcioğlu</i>	72 - 84
DOI: 10.17261/Pressacademia.2023.1744 JMML-V.10-ISS.2-2023(3)-p.72-84	
4. Analysing gender equality and empowerment in Turkish companies: an exploratory case to achieve United Nations's sustainability goal <i>Sena Donmez, Asli Tuncay Celikel</i>	85 - 97
DOI: 10.17261/Pressacademia.2023.1745 JMML-V.10-ISS.2-2023(4)-p.85-97	