



## ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a peer-reviewed, quarterly and publicly available online journal. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of management, marketing and logistics. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest area of the Journal. The publication languages of the Journal are English and Turkish.

### Editor-in-Chief

PROF. DILEK TEKER

Editorial Assistant

Asli Olcun

JMML is currently indexed by

EBSCO, Open J-Gate, ISI, DRJI, ISRA, InfoBaseIndex, ECONIS, EconBiz, RePEc

### CALL FOR PAPERS

The next issue of JMML will be published in September, 2015.  
JMML welcomes manuscripts via e-mail.

E-mail: [jmml@pressacademia.org](mailto:jmml@pressacademia.org)

Web: [www.pressacademia.org/journals/jmml](http://www.pressacademia.org/journals/jmml)



## CONTENT

<b>Title and Author/s</b>	<b>Page</b>
<b>Sustainable Supply Chain Management: A Literature Review And Research Agenda</b> <i>Mertcan Tascioglu</i> .....	1 - 11
<b>DOI: 10.17261/Pressacademia.2015111519</b>	
<b>Level Of Risk Management Practice In Nigeria Construction Industry- From A Knowledge Based Approach</b> <i>Adeleke A.Q., Ahmad Yusni Bahaudin, A. M. Kamaruddeen</i> .....	12 - 23
<b>DOI: 10.17261/Pressacademia.2015111601</b>	
<b>An Analysis Of Factors Affecting Understanding And Applications Of Branded Housing Project Marketing Around The Istanbul Metropolitan Area</b> <i>Selçuk Polat, Murat Ferman</i> .....	24 - 36
<b>DOI: 10.17261/Pressacademia.2015111602</b>	
<b>Simulated Chaos In Bullwhip Effect</b> <i>Tunay Aslan</i> .....	37 - 43
<b>DOI: 10.17261/Pressacademia.2015111603</b>	
<b>E-Service Quality, Passenger Satisfaction And Passenger Loyalty Relationship In Airline Industry</b> <i>Havayolu Sektöründe Elektronik Hizmet Kalitesi, Yolcu Memnuniyeti Ve Yolcu Sadakati İlişkisi</i> <i>Nuriye Güreş, Seda Arslan, Harun Yılmaz</i> .....	44 - 56
<b>DOI: 10.17261/Pressacademia.2015111604</b>	
<b>The Effects Of Technology Based Control Systems On Workplace Behavior Of The Workers In Logistics Sector</b> <i>Teknoloji Tabanlı Kontrol Sistemlerinin Lojistik Sektöründe Çalışanların İş Yeri Davranışları Üzerindeki Etkileri</i> <i>Elif Sevim, A. Murat Köseoğlu, Avni Zafer Acar</i> .....	57 - 68
<b>DOI: 10.17261/Pressacademia.2015111605</b>	