

PressAcademia

JMML

Journal of Management, Marketing & Logistics

PressAcademia publishes journals, books, case studies, conference proceedings and organizes international conferences.

jmml@pressacademia.org







Journal of Management, Marketing and Logistics

YEAR 2019

VOLUME 6

ISSUE 1

ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a scientific, academic, peer-reviewed, quarterly and open-access online journal. The journal publishes four issues a year. The issuing months are March, June, September and December. The publication languages of the Journal are English and Turkish. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the areas of management, marketing, logistics, supply chain management, international trade. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest areas of the Journal.

Editor-in-Chief Prof. Dilek Teker

Editorial Assistant Melek Tugce Sevik

JMML is currently indexed by

EconLit, EBSCO-Host, Ulrich's Directiroy, ProQuest, Open J-Gate,

International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity(ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), Google Scolar, Root Indexing, Journal Fctor Indexing, TUBITAK-DergiPark, International Institute of Organized Research (I2OR), SOBIAD.

Ethics Policy

JMML applies the standards of Committee on Publication Ethics (COPE). JMML is committed to the academic community ensuring ethics and quality of manuscripts in publications. Plagiarism is strictly forbidden and the manuscripts found to be plagiarised will not be accepted or if published will be removed from the publication.

Author Guidelines

All manuscripts must use the journal format for submissions. Visit www.pressacademia.org/journals/jmml/guidelines for details.

CALL FOR PAPERS

The next issue of JMML will be published in June, 2019.

Submit manuscripts to

jmml@pressacademia.org or

http://www.pressacademia.org/submit-manuscript/

Web: www.pressacademia.org/journals/jmml





Journal of Management, Marketing and Logistics

YEAR 2019

VOLUME 6

ISSUE 1

EDITORIAL BOARD

Mustafa Bekmezci, National Defence Ministry, Turkey Metin Canci, Okan University, Turkey Fahri Erenel, Istanbul Kemerburgaz University, Turkey Klaus Haberich, Franklin University, United States Chieh-Jen Huang, Providence University, China Meltem Kiygi Calli, Okan University, Turkey Muge Klein, Turkish-German University, Turkey Gary S. Lynn, Stevens Institute of Technology, United States Selime Sezgin, Bilgi University, Turkey Semih Soran, Ozyigin University, Turkey Husniye Ors, Gazi University, Turkey Mehmet Tanyas, Maltepe University, Turkey Tugba Orten Tugrul, Izmir University of Economics, Turkey Nimet Uray, Istanbul Technical University, Turkey Nan-yu Wang, Ta Hwa University of Science and Technolgy, Taiwan Fu-Yun Wang, Ta Hwa University of Science and Technology, Taiwan Ugur Yozgat, Istanbul Kultur University, Turkey

REFEREES FOR THIS ISSUE

Pınar Acar, Beykoz University, Turkey İlker Murat Ar, Yıldırım Beyazıt University, Turkey Arzum Büyükkeklik, Nigde Omer Halisdemir University, Turkey Gulberk Gultekin Salman, Bahcesehir University, Turkey Dilsat Guzel, Ataturk University, Turkey Selma Kalyoncuoglu, Gazi University, Turkey Eren Durmus Ozdemir, Akdeniz University, Turkey Mehtap Ozsahin, Yalova University, Turkey Selime Sezgin, Bilgi University, Turkey Semih Soran, Ozyegin University, Turkey





Journal of Management, Marketing and Logistics

YEAR 2019 VOLUME 6 ISSUE 1

CONTENT

little and Author/s		Page
1.	Determining of disaster logistics risks based on literature review Afet lojistiği risklerinin literatür araştırmasına dayalı olarak belirlenmesi Aylin Ofluoglu, Birdogan Baki, İlker Murat Ar DOI: 10.17261/Pressacademia.2019.1029 JMML-V.6-ISS.1-2019(1)-p.1-9	1-9
2.	An integrated DEMATEL-ANP-VIKOR approach for food distribution center site selection: A case study of Georgia Burcu Sayin Okatan, Iskender Peker, Birdogan Baki DOI: 10.17261/Pressacademia.2019.1030 JMML-V.6-ISS.1-2019(2)-p.10-20	10-20
3.	The influence of service quality on Iranian students' satisfaction, loyalty and WOM: A case study of North Cyprus Naser Elahinia, Mohammad Karami DOI: 10.17261/Pressacademia.2019.1031 JMML-V.6-ISS.1-2019(3)-p.21-34	21-34
4.	The barriers against effective university industry collaboration: A study in Turkish aviation industry Ozge Peksatici, Hande Sinem Ergun DOI: 10.17261/Pressacademia.2019.1032 JMML-V.6-ISS.1-2019(4)-p.35-43	35-43
5.	Individual entrepreneurial orientation and graduate business performance of the University of SriJayewardenepura in Sri Lanka Hewa Kumbalgoda Gamage Sriyani Ranasinghe, Mohd Shukri Abd. Yajid, Ali Khatibi, S. M. Ferdous Azam DOI: 10.17261/Pressacademia.2019.1033 JMML-V.6-ISS.1-2019(5)-p.44-61	44-61