



PressAcademia

JMML

Journal of Management,
Marketing & Logistics

PressAcademia publishes journals, books,
case studies, conference proceedings and
organizes international conferences.

jmml@pressacademia.org

ISSN 2148-6670



ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a scientific, academic, peer-reviewed, quarterly and open-access online journal. The journal publishes four issues a year. The issuing months are March, June, September and December. The publication languages of the Journal are English and Turkish. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of economics, finance, accounting and auditing. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest areas of the Journal.

Editor-in-Chief
Prof. Dilek Teker

Editorial Assistant
İnan Tunc

JMML is currently indexed by

Ulrich's Directoy, Copernicus, ProQuest, Open J-Gate, EuroPub, International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity (ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), International Institute of Organized Research (I2OR), SOBIAD.

Ethics Policy

JMML applies the standards of Committee on Publication Ethics (COPE). JMML is committed to the academic community ensuring ethics and quality of manuscripts in publications. Plagiarism is strictly forbidden and the manuscripts found to be plagiarised will not be accepted or if published will be removed from the publication.

Author Guidelines

All manuscripts must use the journal format for submissions.

Visit www.pressacademia.org/journals/jmml/guidelines for details.

CALL FOR PAPERS

The next issue of JMML will be published in September 2021.

Submit manuscripts to

jmml@pressacademia.org or

<http://www.pressacademia.org/submit-manuscript/>

Web: www.pressacademia.org/journals/jmml





EDITORIAL BOARD

Zafer Acar, Piri Reis University, Turkey, ORCID: 0000-0002-7711-2874

Emel Aktas, Cranfield School of Management, England, ORCID: 0000-0003-3509-6703

Christo Ananth, AMA International University of Bahrain, UAE, ORCID: 0000-0001-6979-584X

Mustafa Bekmezci, National Defence Ministry, Turkey, ORCID: 0000-0002-4078-8440

Fahri Erenel, Istinye University, Turkey, ORCID: 0000-0001-8943-7265

Murat Ferman, Beykent University, Turkey, ORCID: 0000-0003-4019-0219

Klaus Haberich, Franklin University, United States, ORCID: 0000-0002-6120-5742

Chieh-Jen Huang, Providence University, United States, ORCID: 0000-0002-4559-0767

Muge Klein, Turkish-German University, Turkey, ORCID: 0000-0003-2341-2975

Gary S. Lynn, Stevens Institute of Technology, United States, ORCID: 0000-0002-9670-5384

Semih Soran, Ozyegin University, Turkey, ORCID: 0000-0002-8731-9860

Husniye Ors, Gazi University, Turkey, ORCID: 0000-0002-8319-3340

Mehmet Tanyas, Maltepe University, Turkey, ORCID: 0000-0001-8934-3787

Tugba Orten Tigrul, Izmir University of Economics, Turkey, ORCID: 0000-0002-1369-8490

Nimet Uray, Kadir Has University, Turkey, ORCID: 0000-0003-2285-1845

Nan-yu Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0002-9189-1798

Fu-Yun Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0003-1932-0293

Ugur Yozgat, Nisantasi University, Turkey, ORCID: 0000-0001-9893-3551

Zbigniew Bentyn, Poznan University, Poland, ORCID: 0000-0002-2061-2616





CONTENT

<u>Title and Author/s</u>	<u>Page</u>
1. Do consumers punish retailers with poor working conditions during COVID-19 crisis? An experimental study of q-commerce grocery retailers <i>Cagla Tugberk Ariker</i> DOI: 10.17261/Pressacademia.2021.1453 JMML-V.8-ISS.3-2021(1)-p.140-153	140-153
2. Blockchain technology and NFT's: a review in music industry <i>Blokzincir teknolojisi ve NFT'ler: müzik endüstrisi üzerine bir inceleme</i> <i>Cagla Gul Senkardes</i> DOI: 10.17261/Pressacademia.2021.1454 JMML-V.8-ISS.3-2021(2)-p.154-163	154-163
3. Factors encouraging and hindering a wider acceptance and more frequent utilization of mobile payment systems: an empirical study among mobile phone subscribers in Turkey <i>Ertan Coskun, Murat Ferman</i> DOI: 10.17261/Pressacademia.2021.1455 JMML-V.8-ISS.3-2021(3)-p.164-183	164-183
4. Comparison of the health transformation policies for Turkey and United Kingdom <i>Sağlıkta dönüşüm politikalarında Türkiye ve İngiltere karşılaştırması</i> <i>Sezen Tunc, Onur Yarar</i> DOI: 10.17261/Pressacademia.2021.1456 JMML-V.8-ISS.3-2021(4)-p.184-196	184-196