



PressAcademia

RJBM

Research Journal of
Business & Management

PressAcademia publishes journals, books,
case studies, conference proceedings and
organizes international conferences.

rjbm@pressacademia.org

ISSN 2148-6689





ABOUT THE JOURNAL

Research Journal of Business and Management (RJBM) is a scientific, academic, peer-reviewed, quarterly and open-access online journal. The journal publishes four issues a year. The issuing months are March, June, September and December. The publication languages of the Journal are English and Turkish. RJBM aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of economics, finance, accounting and auditing. The editor in chief of RJBM invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest areas of the Journal.

Editor-in-Chief

Prof. Suat Teker

Editorial Assistant

Melek Tugçe Sevik

RJBM is currently indexed by

EconLit, EBSCO-Host, Ulrich's Directroy, ProQuest, Open J-Gate, International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity (ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), TUBITAK-DergiPark, International Institute of Organized Research (I2OR)

CALL FOR PAPERS

The next issue of RJBM will be published in December, 2018.

RJBM welcomes manuscripts via e-mail.

E-mail: rjbm@pressacademia.org

Web: www.pressacademia.org/journals/rjbm



EDITORIAL BOARD

- Orhan Akova, Istanbul University*
Adel Bino, University of Jordan
Sebnem Burnaz, Istanbul Technical University
Isik Cicek, Mediteranean University
Cigden Aricigil Cilan, Istanbul University
Cuney Dirican, Arel University
Raindra Dissanayake, University of Kelaniya
Gabriel Dwomoh, Kumasi Polytechnic
Ozer Ertuna, Bosphorus University
Emel Esen, Yildiz Technical University
Nadziri Ab Ghani, Universiti Teknologi Mara
Syed Reza Jalili, Sharif University of Technology
Pinar Bayhan Karapinar, Hacettepe University
Selcuk Kendirli, Gazi University
Youngshl Lu, Sun Yat-Sen University
Michalle McLain, Hampton University
Ghassan Omet, University of Jordan
Rafisah Mat Radzi, Univiersiti Sains Malaysia
Lihong Song, Shantou University
Tifanie Turner, Hampton University
Adilya Yamaltdinova, Kyrgyzstan-Turkey Manas University
Ugur Yozgat, Marmara University

REFEREES FOR THIS ISSUE

- Pinar Acar, Beykoz University*
Ali Salel Alarussi, Universitry Utara of Malaysia
Mehmet Barca, Ankara Social Sciences University
Steve Dunphy, Indiana University Northwest
Linda E. Edelman, Bently University
Lia Howard, Eastern University
Sevgi Kalkan, Yeni Yuzyil University
Norzaidi Haji Mohid, University Technology Mara of Malaysia
Jaafar Pteman, University Technology Mara of Malaysia
Sergio Saenz-Rivera, Santa Fe Community College
Howard L. Smith, University of Washington Tacoma
Kadir Varoglu, Baskent University



CONTENT

<u>Title and Author/s</u>	<u>Page</u>
1. Enhancing procurement decisions through effective leadership: a case of Libyan Ministry of Defence <i>Mohamad Hisyam Selamat, Abdulrahman Sultan Elwahj.....</i> DOI: 10.17261/Pressacademia.2018.942 RJBM-V.5-ISS.3-2018(1)-p.184-190	184-190
2. Popular media and consumption <i>Magazin sayfalarında tüketim etkisi</i> <i>Nese Mesutoglu Kirim.....</i> DOI: 10.17261/Pressacademia.2018.943 RJBM-V.5-ISS.3-2018(2)-p.191-201	191-201
3. The impact of ethical leadership on member's creativity and career success: the mediating role of leader-member exchange <i>Canan Nur Karabey, Zisan Duygu Aliogullari.....</i> DOI: 10.17261/Pressacademia.2018.944 RJBM-V.5-ISS.3-2018(3)-p.202-211	202-211
4. Why is the financial performance-environmental performance relationship difficult to measure? <i>Kenneth J. Hatten, James P. Keeler, William L. James, Kyungho Kim.....</i> DOI: 10.17261/Pressacademia.2018.945 RJBM-V.5-ISS.3-2018(4)-p.212-221	212-221
5. Beyond obvious behavior patterns in universities: student engagement with the university <i>Alev Kocak Alan, Ebru Tumer Kabadayi, Nilsah Cavdar.....</i> DOI: 10.17261/Pressacademia.2018.946 RJBM-V.5-ISS.3-2018(5)-p.222-230	222-230
6. Corporate structure analysis of organizations from network perspective <i>Örgütlerin ağı perspektifinden kurumsal yapı analizi</i> <i>Cigdem Baskici, Yavuz Ercil.....</i> DOI: 10.17261/Pressacademia.2018.947 RJBM-V.5-ISS.3-2018(6)-p.231-237	231-237
7. The effects of brands' posts on social media: conceptual framework and application method <i>Markaların sosyal medyada yaptıkları paylaşımların etkileri: kavramsal çerçeve ve uygulama yöntemi</i> <i>Abdullah Onden, Meltem Kiygi-Calli.....</i> DOI: 10.17261/Pressacademia.2018.948 RJBM-V.5-ISS.3-2018(7)-p.238-250	238-250
8. A hidden challenge for fostering innovation: selection of IP valuation methods <i>Aysun Beyazkilic Koc, Nihan Yildirim.....</i> DOI: 10.17261/Pressacademia.2018.949 RJBM-V.5-ISS.3-2018(8)-p.251-268	251-268