



ISTANBUL FINANCE CONGRESS

November 1, 2019

<http://www.pressacademia.org/conferences/ifc-2019/>



Conference Program

<http://www.pressacademia.org> / contact@pressacademia.org



Beykent University Taksim Campus, Istanbul.		8th ISTANBUL FINANCE CONGRESS - 2019 http://www.pressacademia.org/conferences/ifc-2019/		
NOVEMBER 1,2019 FRIDAY	09.00-09.30	Registration & Coffee		
	09.30-10.15	Opening Speeches Prof. Dr. Turgut Özkan, Congress Co-President Prof. Dr. Suat Teker, Congress Co-President Prof. Dr. Murat Ferman, Hector of Beykent University Adem Çelik, Chair, Board of Directors, Beykent University		
	10.15-11.30	Keytone Speaker (I)		
		Prof. Dr. Taner Berksoy "Dismantling of Globalization"		
	10.30-11.45	Keytone Speaker (II)		
		Dr. Şeref Oğuz "Information is Everywhere, All We Need is Wisdom"		
	10.30-11.45	Coffee Break		
	11.45-13.00	Keytone Speaker (III)		
		Prof. Dr. Emre Alkin "Politic, Economic and Social Life Approaching Year 2020"		
	11.45-13.00	Keytone Speaker (IV)		
		Assoc. Prof. Dr. Evren Bolgün "Thoughts on Financial Crisis: Investor Psychology and Financial Stability"		
13.00-14.00	Lunch			
14.00-15.30	Session 1 HALL 1	Session 2 HALL 2	Session 3 HALL 3	
15.30-15.45	Coffee Break			
15.45-17.15	Session 4 HALL 1	Session 5 HALL 2	Session 6 HALL 3	
17.15-17.45	Conference Sum-up Meeting / All participants are invited.			

8 th Istanbul Finance Congress (IFC) - 2019 has participants from Jordan, Nigeria and Tunisia. Hence, IFC is defined an "National Congress with International Participants" qualified by the Higher Education Council of Turkey.



ISTANBUL FINANCE CONGRESS

November 1, 2019

November 1, 2019 / Friday

09.00 - 09.30 / Registration & Coffee

09.30 - 10.15 **Opening Speeches**
Prof. Dr. Turgut Özkan, Congress Co-President
Prof. Dr. Suat Teker, Congress Co-President
Prof. Dr. Murat Ferman , Rector of Beykent University
Adem Çelik, Chair of Board of Directors, Beykent University

10.15 - 11.30 **Keynote Speaker (I)**
Prof. Dr. Taner Berksoy, Piri Reis University
“Dismantling of Globalization”

Keynote Speaker (II)
Dr. Şeref Oğuz, Journalist - Author
“Information is Everywhere, All We Need is Wisdom”

11.30 - 11.45 / Coffee Break

11.45 - 13.00 **Keynote Speaker (III)**
Prof. Dr. Emre Alkin, Altınbaş University
“Politic, Economic and Social Life Approaching Year 2020”

Keynote Speaker (IV)
Assoc. Prof. Dr. Evren Bolgün,
Economist and EkoTurk TV Program Producer
“Thoughts on Financial Crisis:
Investor Psychology and Financial Stability”

13.00 - 14.00 / LUNCH

ADEM ÇELİK HALL / 09.00 - 13.00



ISTANBUL FINANCE CONGRESS

November 1, 2019

November 1, 2019 / Friday

Session 1 | 14:00 - 15.30 | HALL 1 | Turgut Ozkan, Beykent University

OIL PRICES AND ECONOMIC ACTIVITY IN BRICS AND G7 COUNTRIES

Erdem Kılıç, MEF University

THE ECONOMICS OF REMITTANCES IN JORDAN: SOME MICRO AND MACRO IMPLICATIONS

Ghassan Omet, Jordan University

Mohammad Khatybeh, Jordan University

TESTING THE PRODUCTIVITY BIAS HYPOTHESIS IN BRAZIL

Gülfer Vural, Istanbul Medeniyet University

CAUSALITY RELATIONSHIP BETWEEN STOCK LIQUIDITY AND CORPORATE CASH HOLDINGS

Narman Kuzucu, Beykent University

THE ACCESS TO FINANCE BY SMEs IN TURKEY AND THE EU: A COMPARATIVE STUDY

Muhammed Kahraman, Boğaziçi University

Arzu Tektaş, Boğaziçi University

Ali Coşkun, Boğaziçi University

Session 2 | 14:00 - 15.30 | HALL 2 | Dilek Teker, Işık University

FORECASTING THE TURKISH HOUSE PRICE INDEX:

ARIMA, RANDOM FOREST AND ARIMA-RANDOM FOREST

Ebru Çağlayan Akay, Marmara University

Kadriye Hilal Topal, Nişantaşı University

Şaban Kızılarıslan, Marmara University

Hoseng Bülbül, Marmara University

HOW FINANCIAL LITERACY EFFECT FINANCIAL ATTITUDES UNDER CRISIS CONDITIONS?

Tutku Yaman, Beykent University

THE RISE OF INTERNET OF THINGS (IoT) AND ITS APPLICATIONS IN FINANCE AND ACCOUNTING

Nurgün Komşuoğlu Yılmaz, Istanbul Aydın University

Hülya Boydaş Hazar, Istanbul Aydın University

ARE CARBON LEADER INDICES RELATED WITH CARBON PRICES UNDER DIFFERENT REGIMES?

Ayben Koy, Istanbul Commerce University

Güçlü Okay, Marmara University

RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND BRAND VALUE:

EVIDENCE FROM THE WORLD'S TOP TECHNOLOGY COMPANIES

Buket Atalay, Baskent University

A COMPARATIVE ANALYSIS OF INVESTOR SENTIMENT EFFECT ON TWO MAJOR EARTHQUAKES AND TSUNAMI INCIDENTS

Mine Ceren Şen, Istanbul Technical University

Oktay Taş, Istanbul Technical University

Session 1 | 14:00 - 15.30 | HALL 1 | Turgut Ozkan, Beykent University

Session 2 | 14:00 - 15.30 | HALL 2 | Dilek Teker, Işık University



ISTANBUL FINANCE CONGRESS

November 1, 2019

November 1, 2019 / Friday

Session 3 | 14:00 - 15:30 | HALL 3 | Hüseyin Mert, Istanbul Okan University

Session 3 | 14:00 - 15.30 | HALL 3 | Hüseyin Mert, Istanbul Okan University

YÖNETİM KURULU ÜYELERİ MALİ RAPORLARI NASIL OKUMALIDIR?

Salih Kayıkçıoğlu, Arıkanlı Holding
Suat Teker, Işık University

YEŞİL TAHVİL PİYASALARI: TÜRKİYE ÖRNEĞİ

Tuba Özkan, Atatürk University

**5580 SAYILI ÖZEL ÖĞRETİM KURUMLARI KANUNU İŞİĞİNDA
ÖZEL OKUL ÖĞRETMENLERİNİN KIDEM TAZMİNATI HAKKI**

Gizem Sarıbay Öztürk, Istanbul Technical University

TARIM VADELİ İŞLEM PİYASASINDA RAPOR GÜNÜNÜN OYNAKLIĞA ETKİSİ

Orhan Özaydın, Istanbul Commerce University

**LİSANS DÜZEYİNDE MUHASEBE EĞİTİMİNİN YETERLİLİĞİNE YÖNELİK
YEMİNLİ MALİ MÜŞAVİRLER ÜZERİNDE BİR ARAŞTIRMA**

Hüseyin Mert, Istanbul Okan University

Session 4 | 15:45 - 17:15 | HALL 3 | Elçin Alp, Istanbul Commerce University

Session 4 | 15:45 - 17.15 | HALL 3 | Elçin Alp, Istanbul Commerce University

A MODEL SUGGESTION FOR IT GOVERNANCE IN THE REAL ESTATE INDUSTRY

Levent Sumer, Istinye University

A SUGGESTION FOR FINANCIAL CONDITION INDEX FOR TURKISH TOURISM SECTOR

Elçin Alp, Istanbul Commerce University
Mefule Findıkcı Erdoğan, Istanbul Commerce University

DETERMINANTS OF CRYPTO CURRENCY MARKET: AN IMPLEMENTATION FOR BITCOIN

Elvan Asena Deniz, Işık University
Dilek Teker, Işık University

AN OVERVIEW ON PUBLIC PRIVATE PARTNERSHIP PROJECTS: A CASE OF TURKEY

Suat Teker, Işık University
Dilek Teker, Işık University

**UNRAVELING THE BBG BANG: A COMPARATIVE ANALYSIS OF BANKING
AND FINANCIAL RESTRUCTURING IN JAPAN AND KOREA**

Enoma Joseph, Onaiscity Oil and Gas Nigeria Limited
Omoruyi Blessing, Onaiscity Oil and Gas Nigeria Limited

DOES CEO COMPENSATION MATTER IN RUNNING FIRM PERFORMANCE?

EVIDENCE FROM LISTED FRENCH FIRMS
Faten Zoghلامي, Manouba University of Tunisia
Neila Bouhamed, University of Tunisia



ISTANBUL FINANCE CONGRESS

November 1, 2019

November 1, 2019 / Friday

Session 5 | 15:45 - 17.15 | HALL 2 | Ayben Koy, Istanbul Commerce University

Session 5 | 15:45 - 17.15 | HALL 2 | Ayben Koy, Istanbul Commerce University

FİNANSAL ERİŞİM ÜZERİNE GÜNCEL BİR LİTERATÜR TARAMASI

Serpil Kuzucu, Beykoz University

VADELİ İŞLEM SÖZLEŞMELERİNİN VOLATİLİTE MODELİNDE VARYANS FAKTÖRÜ OLARAK İŞLEM HACMI VE DÖVİZ KURU: BİST30 ENDEKS VADELİ İŞLEM SÖZLEŞMESİ

Özlem Ekiz, Istanbul Commerce University

Ayben Koy, Istanbul Commerce University

KREDİ TEMERRÜT SWAPLARI VE GELİŞMEKTE OLAN ÜLKELERDE SEÇİLMİŞ GÖSTERGELER ÜZERİNE BİR ARAŞTIRMA

Aysun Atmışdörtoğlu, Istanbul Commerce University

GELİŞMEKTE OLAN ÜLKELERDE ENFLASYON SÜREKLİLİĞİNİN İNCELENMESİ

Bekir Aşık, Beykent University

FUTBOLCULARIN PİYASA DEĞERLERİ ÜZERİNDEN MENKUL KIYMETLEŞTİRME ÇALIŞMASI

Ali Bayır, Kadir Has University

Ayşe Hümeyra Bilge, Kadir Has University

FİNANSAL TEKNOLOJİLER (FİNTECH), EKOSİSTEM VE TÜRKİYE

Selim Yazıcı, Istanbul University

HALL 1 / 17.15 - 17.45

Conference Sum-up Meeting / All participants are invited.



Journal of Economics, Finance and Accounting (JEFA)

ISSN: 2148-6697

URL: <http://www.pressacademia.org/journals/jefa>

Publication Language: English and Turkish

Published Since: 2014

Publication Months: March, June, September, December.

Indexing: Emerging Sources-SCI (under review), TUBITAK-ULAKBIM (under review), EconLit, EBSCO, TUBITAK-DergiPark, Ulrich's, ProQuest, Google Scholar, Open J-Gate, International Scientific Indexing (ISI), DRJI, ISRA, IZOR, Scientific Indexing Services (SIS), InfoBaseIndex, Root Indexing, Journal Factor Indexing.

Digital Object Identification (DOI): Each article is assigned a DOI number.

Scope: Economics, finance, accounting, auditing.

Submit Manuscripts: jefa@pressacademia.org



Journal of Business, Economics and Finance (JBFEF)

ISSN: 2146-7943

URL: <http://www.pressacademia.org/journals/jbef>

Publication Language: English

Published Since: 2012

Publication Months: March, June, September, December.

Indexing: Emerging Sources-SCI (under review), TUBITAK-ULAKBIM (under review), EconLit, EBSCO, TUBITAK-DergiPark, Ulrich's, ProQuest, Google Scholar, ASOS, Open J-Gate, NewJour, Copernicus, Cabell's, International Scientific Indexing (ISI), DRJI, ISRA, IZOR, InfoBaseIndex, Scientific Indexing Services (SIS), Root Indexing, Journal Factor Indexing.

Digital Object Identification (DOI): Each article is assigned a DOI number.

Scope: Business, economics, finance, management, marketing.

Submit Manuscripts: jbef@pressacademia.org



Research Journal of Business and Management (RJBM)

ISSN: 2148-6689

URL: <http://www.pressacademia.org/journals/rjbm>

Publication Language: English and Turkish

Published Since: 2014

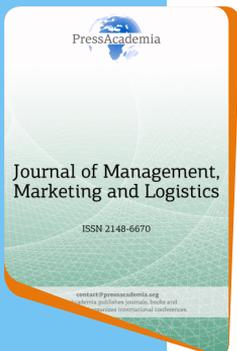
Publication Months: March, June, September, December.

Indexing: Emerging Sources-SCI (under review), TUBITAK-ULAKBIM (under review), EconLit, EBSCO, TUBITAK-DergiPark, Ulrich's, ProQuest, Google Scholar, Open J-Gate, International Scientific Indexing (ISI), DRJI, ISRA, IZOR, Scientific Indexing Services (SIS), InfoBaseIndex, Root Indexing, Journal Factor Indexing.

Digital Object Identification (DOI): Each article is assigned a DOI number.

Scope: Business, management, organizations, human resources, business law, health management, engineering management.

Submit Manuscripts: rjbm@pressacademia.org



Journal of Management, Marketing and Logistics (JMML)

ISSN: 2148-6670

URL: <http://www.pressacademia.org/journals/jmml>

Publication Language: English and Turkish

Published Since: 2014

Publication Months: March, June, September, December.

Indexing: Emerging Sources-SCI (under review), TUBITAK-ULAKBIM (under review), EconLit, EBSCO, TUBITAK-DergiPark, Ulrich's, ProQuest, Google Scholar, Open J-Gate, International Scientific Indexing (ISI), DRJI, ISRA, IZOR, Scientific Indexing Services (SIS), InfoBaseIndex, Root Indexing, Journal Factor Indexing.

Digital Object Identification (DOI): Each article is assigned a DOI number.

Scope: Business, management, marketing, logistics, trade.

Submit Manuscripts: jmml@pressacademia.org



**ISTANBUL
FINANCE
CONGRESS**

November 1, 2019



**TÜRKİYE CUMHURİYET
MERKEZ BANKASI**



<http://www.pressacademia.org> / contact@pressacademia.org

