

ZOOM LINKS FOR THE CONGRESS

OPENING SPEECHES

<https://us02web.zoom.us/j/82041935163?pwd=Qjc3WWowbUZrMk5nU0swdUp1Sk5Qdz09>

ROOM 1

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ROOM 2

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ISTANBUL FINANCE CONGRESS November 4, 2021 Istanbul		
CONGRESS PROGRAM		
10th Istanbul Finance Congress (IFC-2021) hosted by Istanbul Commerce University has participants from Turkey, Jordan, Romania, Hungary, Switzerland, Italy and United Arab Emirates. Hence, IFC-2021 is qualified an "International Congress" by the Higher Education Council of Turkey.		
OPENING SPEECHES SESSION 1.1. ROOM 1 November 4, Thursday		
09.00-09.10	Prof. Serkan Cankaya, Welcome Speech, Congress Co-President	
09.10-09.20	Prof. Suat Teker, Welcome Speech, Congress Co-President	
09.20-09.30	Prof. Yucel Oğurlu, Rector, Istanbul Commerce University	
09.30-10.00	Keynote Speaker I - Hakan Aran, CEO, Türkiye İş Bankası Sustainability and Future of Banking	
10.00-10.30	Keynote Speaker II - Prof. Thorsten Hens, University of Zurich, Switzerland Behavioral Finance in the Era of COVID-19	
PARALEL SESSIONS		
11.00 - 13.00	SESSION 2.1 ROOM 1	SESSION 2.2 ROOM 2
	Chair: Prof. Nazım Ekren	Chair: Prof. Ali Osman Gurbuz
11.00 - 11.20	The Impact of Agency Costs on Firm Performance: An Analysis on BIST SME Firms Sule Baykara, Kadir Has University	The Effects of Brexit on the UK Capital Markets Esmerjan Licaj, Istanbul Commerce University Ayben Koy, Istanbul Commerce University
11.20 - 11.40	Volatility Spillovers among G7, E7 Stock Markets and Cryptocurrencies Berna Aydoğan, Economics University of Izmir Gulin Vardar Karasulu, Economics University of Izmir Caner Tacoglu, Economics University of Izmir	Does ESG Performance Affect the Financial Performance of Environmentally Sensitive Industries? A comparison between Emerging and Developed Markets Nasruzzaman Naeem, Istanbul Commerce University Serkan Cankaya, Istanbul Commerce University
11.40 - 12.00	The Impact of Islamic Bank's Corporate Social Responsibility and Total Financing on the Economic Growth of Jordan Elias Abu Al-Hajja, Emirates College of Technology, Abu Dhabi, UAE	The Long-Term Relationship between Renewable Energy and Economic Growth: The Case of America Zuhail Secici, Istanbul Gelisim University Sultan Kuzu Yildirim, Istanbul University
12.00 - 12.20	Ownership and Control in Italian Listed Companies Anna Paola Micheli, University of Cassino and Southern Lazio, Italy Carmelo Intrisano, University of Cassino and Southern Lazio, Italy Anna Maria Calce, University of Cassino and Southern Lazio, Italy	Market Risk Premiums in Borsa Istanbul for Covid-Era Suat Teker, Isik University Dilek Teker, Isik University Esin Demirel, Isik University
12.20 - 12.40	The Relationship between Economic Growth and Happiness Adina Viorica Rus, Babes Bolyai University, Romania Blajan Alexandrina, Secondary School Garbau Cluj Napoca, Romania	The Relationship between Cost Management and Financial Performance in Telecom Companies: Turkey, Egypt and Saudi Arabia Samatar M. Muse, Istanbul Commerce University
12.40 - 13.00	Sustainability Accounting: Historical Development and Future Perspectives of the Discipline Norbert Gyorgy Gacsér, University of Sopron, Hungary Karoly Szoka, University of Sopron, Hungary	Social Media Adoption and Export Performance: Evidence from Turkey Mine Aksoy, Yalova University Zelha Altinkaya, Yalova University Zekeriya Oguz Secme, Yalova University

13.00 - 15.00		SESSION 3.1 ROOM 1	13.00 - 15.00		SESSION 3.2 ROOM 2
		Chair: Assoc. Prof. Recep Bildik			Chair: Assoc. Prof. Sıtkı Sonmezer
13.00 - 13.20		<i>Financial Performance of Turkish Banks: A Cluster Analysis</i> Melike Betül Tavsanlı, Kadir Has University Tarkan Hamlacı, Kadir Has University	13.00 - 13.20		<i>Ownership Structure and Financial Performance of Participation Banks: Evidence from Turkey</i> Özlem Akin, Ozyegin University Mehmet Özsoy, Ozyegin University
13.20 - 13.40		<i>The Lending Channels of Monetary Policy Transmission Mechanism: The Case of Jordan</i> Muhanned Obeidat, University of Jordan Ahmad Tarawneh, University of Jordan Mohammad Khataibeh, University of Jordan Ghassan Omet, University of Jordan	13.20 - 13.40		<i>Financial Inclusion: The Case of Turkey</i> Suat Teker, Isik University Dilek Teker, Isik University Halit Guzelsoy, Isik University
13.40 - 14.00		<i>Financial Performance and Corporate Social Responsibility of Companies</i> Teodora Valentina Lica, Transilvania University of Brasov, Romania	13.40 - 14.00		<i>Technical Analysis of Oil Prices Using Nickel Fibonacci Ratios</i> Umit Tura, Abant İzzet Baysal University Mucahit Akbiyik, Beykent University Sema Yamac Akbiyik, Istanbul Gelisim University
14.00 - 14.20		<i>The Importance of Efficiency of the Supply Process for Retail Companies: Case Study</i> Lucian Gabriel Maxim, Transilvania University of Brasov, Romania	14.00 - 14.20		<i>An Overview on Angel Investors Ecosystem</i> Dilek Teker, Isik University Suat Teker, Isik University Emre Orendil, Isik University
14.20 - 14.40		<i>Financial Performance Ranking of Airlines</i> Dilek Teker, Isik University Suat teker, Isik University Melike Cobandag, Isik University	14.20 - 14.40		<i>Sustainability and Banking Risks</i> Hicabi Ersoy, Istanbul Commerce University Canan Musluoglu, Istanbul Commerce University
14.40 - 15.00		<i>Structuring Key Credit Risk Parameters for Regulated Electric and Gas Utilities under Alternative Moody's Rating Methodologies: A Case Study for a Natural Gas Distribution Utility</i> Vahit Ferhan Benli, Istanbul Commerce University Feyzullah Yetgin, Istanbul Commerce University	14.40 - 15.00		<i>5G and Banking</i> Suat Teker, Isik University Dilek Teker, Isik University Irmak Orman, Isik University

15.00 - 17.00		SESSION 4.1 ROOM 1	15.00 - 17.00		SESSION 4.2 ROOM 2
		Chair: Assoc. Prof. Ayben Koy			Chair: Assoc. Prof. Oğuz Demir
15.00 - 15.20		<i>The Progress of TRY (Turkish Lira) Deposits In Banks with Different Maturities after Withholding Tax Rate Change For Deposits - Mevduat Stopaj Oranları Değiştirildikten Sonra Vadelerine Göre TRY (Türk Lirası) Mevduatın Gelişimi</i> Huseyin Ocal, Istanbul Gelisim University	15.00 - 15.20		<i>How Does Our Brain Affect Our Pocket? - Beynimiz Cebimizi Nasıl Etkiler?</i> Sezen Gungor, Namik Kemal University
15.20 - 15.40		<i>Examining the Relationship Between ESG Scores and Financial Performance in Banks: Evidence from G8 Countries - Bankalarda ESG Skorları ile Finansal Performans Arasındaki İlişkinin İncelenmesi: G8 Ülkeleri Örneği</i> Oguz Simsek, Istanbul Commerce University Serkan Cankaya, Istanbul Commerce University	15.20 - 15.40		<i>A Finance Model for the Realization of Urban Transformation Projects: Real Estate Venture Capital Crowd Fund - Kentsel Dönüşüm Projelerinin Gerçekleştirilmesinde Finansman Modeli: Gayrimenkul Girişim Sermayesi Kitle Yatırım Fonu</i> İlhami Akkum, Istanbul Okan University N.Enver Ülger, Istanbul Okan University Mustafa Kurt, Istanbul Okan University
15.40 - 16.00		<i>CAMELS Performance Analysis of Foreign Deposit Banks Based on Component Factor - Yabancı Sermayeli Mevduat Bankalarının Bileşen Faktör Odaklı CAMELS Performans Analizi</i> Ersan Ozgur, Parliament of Turkey, Public Audit	15.40 - 16.00		<i>A Comparative Analysis of Countries on a Belt and Road Project with MOORA - Bir Kuşak Bir Yol Projesi Üzerinde Bulunan Ülkelerin MOORA ile Karşılaştırmalı Analizi</i> Hamide Arslan, Istanbul Commerce University
16.00 - 16.20		<i>Financial Performance Forecasting Using Prophet Model: An Application in BIST Manufacturing Sector - Finansal Performans Tahmininde Prophet Modeli: İmalat Sektörü Uygulaması</i> Ali Yurttabir, Istanbul Commerce University İlker Kıymetli Sen, Istanbul Commerce University	16.00 - 16.20		<i>Investigation of Effects of the Southern Wind on Stock Exchange - Lodos Rüzgârının Borsa Üzerindeki Etkilerinin İncelenmesi</i> Yusuf Polat, Aksaray University
16.20 - 16.40		<i>Examination of Financial Crises Under the Effect of Financial Contagion: Implementation on Fragile Five Countries - Finansal Krizlerin Finansal Bulaşma Etkisi Altında İncelenmesi: Kırılgan Beşli Ülkeler Üzerine Uygulama</i> Ali İhsan Kayaalp, Istanbul Commerce University Serkan Cankaya, Istanbul Commerce University	16.20 - 16.40		<i>Green Bonds as A Finance Tool of Renewable Energy - Yenilenebilir Enerjinin Finansman Aracı Olarak Yeşil Tahviller</i> Meryem Filiz Bstürk, Bursa Uludağ University
16.40 - 17.00		<i>An Empirical Analysis on the Western Balkans and EU Foreign Trade Goods - Batı Balkanlar ve AB Dış Ticaretine Konu Mallar Üzerine Ampirik Bir Analiz</i> Yagmur Sağlam Liman, Sinop University Filiz Ertaş Sonmez, Celal Bayar University	16.40 - 17.00		<i>The Effect of Cryptocurrencies in Portfolio Management - Portföy Yönetiminde Kripto Paraların Etkisi</i> Hatice Yıldırım, Istanbul Commerce University Ayben Koy, Istanbul Commerce University

17.00 - 19.00		SESSION 5.1 ROOM 1	SESSION 5.2 ROOM 2
		Chair: Assist.Prof. Vahit Ferhan Benli	Chair: Prof. Elçin Alp
17.00 - 17.20	<i>Effect of Export Credit Insurance of Turk Eximbank on Export: A Study on Africa - Türk Eximbank İhracat Kredi Sigortasının İhracata Etkisi: Afrika Üzerine Bir Çalışma</i> Yasin Baysan, Istanbul Commerce University Serkan Cankaya, Istanbul Commerce University	<i>The Development of Cryptocurrencies and Their Place in the Economy - Kripto Paraların Gelişimi ve Ekonomideki Yeri</i> Gullu Guzel, Konya Selcuk University Erdal Arslan, Konya Selcuk University	
17.20 - 17.40	<i>A Panel Data Analysis on Factors Affecting Market Domination in the Turkish Banking Sector - Türk Bankacılık Sektöründe Piyasa Hakimiyetine Etki Eden Faktörler Üzerine Bir Panel Veri Analizi</i> Sami Kucukoglu, Istanbul Commerce University Elif Guneren Genc, Istanbul Commerce University	<i>Comparison of Encountered Problems and Solution Proposals Pre-Covid-19 and During Covid-19 in Firms: Evaluation of the Survey Results of Istanbul Sworn-in Certified Public Accountant - İşletmelerde Covid-19 Öncesi ve Covid-19 Dönemlerinde Karşılaşılan Sorunlar ve Çözüm Önerilerinin Karşılaştırılması: İstanbul Yeminli Mali Müşavirler Anket Sonuçlarının Değerlendirilmesi</i> Nazım Ekren, Istanbul Commerce University Elcin Alp, Istanbul Commerce University Mefule Findıkcı Erdoğan, Istanbul Commerce University Kubra Hatice Bildik, Istanbul Commerce University	
17.40 - 18.00	<i>Foreign Currency Position in the Banking Sector - Bankacılık Sektöründe Yabancı Para Pozisyonu</i> Seda Ogmen, Istanbul Commerce University	<i>Private Banking and Asset Management Practices in Turkey and International Scope - Türkiye'de ve Dünyada, Özel Bankacılık ve Varlık Yönetimi Uygulamaları</i> Canan Musluoglu, Istanbul Commerce University	
18.00 - 18.20	<i>Short-Term Lagged Effect of Bitcoin on Altcoins - Bitcoin'in Altcoin'ler Üzerindeki Kısa Dönemli Gecikmeli Etkisi</i> Orhan Ozaydin, Istanbul Gelisim University	<i>Multibubbles in Borsa Istanbul Retail Stocks During Covid19 Pandemic - Covid19 Pandemisi Sırasında Borsa Istanbul Perakende Hisselerinde Çoklu Balonlar</i> Hakan Mentec, Istanbul Commerce University Ayben Koy, Istanbul Commerce University	
18.20 - 18.40	<i>Electronic Warehouse Receipts Transactions and Incentives of Turkey - Elektronik Ürün Senetleri Uygulamaları ve Türkiye Tesvikleri</i> Sebahattin Yigit - Istanbul Commerce University	<i>Determining the Factors Affecting Stock Price by Panel Regression Analysis: An Application in BIST - Hisse Senedi Fiyatını Etkileyen Faktörlerin Panel Regresyon Analizi ile Belirlenmesi: BIST'de Bir Uygulama</i> Erhan Cahit Bahadır, Istanbul Commerce University	
18.40 - 19.00	<i>Determination of the Relationship between Non Performing Loans and Profitability in the Turkish Banking System with Panel Regression Analysis</i> Aysegül Berrak Koten, Istanbul Kültür University	<i>Relationship between Brand Value and Income Statement Components: A Panel Tobit Analysis on BIST Companies - Marka Değeri ve Gelir Tablosu Bileşenleri Arasındaki İlişki: BIST Şirketleri Üzerine Panel Tobit Yöntemine Bir Analiz</i> Cengiz Onder, Istanbul Commerce University Elif Guneren Genc, Istanbul Commerce University	

19.00 - 21.20		SESSION 6.1 ROOM 1	SESSION 6.2 ROOM 2
		Chair: Prof. Serkan Çankaya	Chair: Prof. Suat Teker
19.00 - 19.20	<i>Evaluation of Certain Problems that may Arise with Smart Contracts from a Legal Perspective</i> Ebru Sengoz Malkoc, Istanbul Commerce University Zehra Badak, Istanbul Commerce University Selvi Guvenç, Istanbul Commerce University	<i>Financial Design for Employer Organisations with a Focus on Member Satisfaction - İşveren Örgütlerinde Üye Memnuniyet Odaklı Finansal Tasarım</i> Basar Ay, Istanbul Commerce University	
19.20 - 19.40	<i>Spillover Effect between Energy Price Shocks on Stock Market: Evidence from Sectoral Indices in Turkey - Hisse Senetlerinde Enerji Fiyatı Şoklarının Arasındaki Spillover Etkisi: Türkiye Sektörel Endekslerin Kanıtları</i> Elif Erer, Independent Researcher	<i>Has Covid-19 Pandemic Affected Firm Profitability? Dynamic Panel Data Analysis of BIST Firms Using Dupont Identity Components</i> Dilek Demirhan, Aegean University Atakan Sakin, Aegean University	
19.40 - 20.00	<i>Impact of Initial Public Offering Methods on Loss and Gain - İlk Halka Arzda Uygulanan Yöntemlerin Kazanç ve Kayıp Üzerindeki Etkisi</i> Dilek Kurban, Istanbul Commerce University Ali Osman Gurbuz, Istanbul Commerce University	<i>The Effect of Gender on Individual Investment Decisions - Cinsiyetin Bireysel Yatırım Kararlarına Etkisi</i> Elmas Ozturk, Istanbul Commerce University	
20.00 - 20.20	<i>Analysis of the Effects of Technology and Digitalization on Banking in terms of Audit and Surveillance - Teknoloji ve Dijitalleşmenin Bankacılığa Etkilerinin Denetim ve Gözetim Açısından Analizi</i> Cihan Sari, Istanbul Commerce University	<i>The Effect of Income Diversification on Growth in the Turkish Banking Sector - Gelir Çeşitlendirmesinin Türk Bankacılık Sektöründeki Büyümeye Etkisi</i> Coskun Atao, Istanbul Commerce University	
20.20 - 20.40	<i>Investigation of the Effect of Hedge Time and Forecast Period on Hedge Efficiency: An Application on Turkish Future Markets - Korunma Zamanının ve Tahmin Periyodunun Korunma Etkinliği Üzerine Olan Etkisinin İncelenmesi: Türkiye Vadeli İşlem Piyasaları Üzerine Bir Uygulama</i> Sevgi Eren, Istanbul Commerce University	<i>The Impacts of Inflation and Inflation Uncertainty on Sectoral Stock Market Returns: Evidence From Turkey - Enflasyon ve Enflasyon Belirsizliğinin Sektörel Hisse Senet Gelirlerine Etkileri: Türkiye'den Deliller</i> Deniz Erer, Independent Researcher	
20.40 - 21.00	<i>The Energy Transition to Electricity in Italy at the Beginning of the 20th Century</i> Maria Gabriella Rienzo, Università Niccolò Cusano Roma, Italy	<i>Fair Value Hierarchy in Valuation of Investment Properties: Content Analysis in Borsa Istanbul - Yatırım Amaçlı Gayrimenkullerin Değerlemesinde Gerçeğe Uygun Değer Hiyerarşisi: Borsa İstanbul'da İçerik Analizi</i> Deniz Ozbay, Maltepe University	
21.00 - 21.20	<i>Graham Approach in Portfolio Management and Its Implementation in Borsa Istanbul Markets - Portföy Yönetiminde Graham Yaklaşımı ve Borsa İstanbul Piyasalarında Uygulanması</i> Recep Ali Kucukcolak, Istanbul Commerce University Necde Kucukcolak, Istanbul Commerce University Sami Kucukoglu, Istanbul Commerce University	<i>Herding in Turkey during the Global Financial Crisis</i> Melike Cobandag, Marmara University Jale Sozer Oran, Marmara University	