

ZOOM LINKS

Opening Session (Room1): <https://zoom.us/j/96299575237>

Room1: <https://zoom.us/j/96299575237>

Room2: <https://zoom.us/j/96691613008>

ISTANBUL FINANCE CONGRESS (IFC) | December 21, 2023 | Istanbul

CONGRESS PROGRAM

12th Istanbul Finance Congress (IFC-2023) hosted by Istanbul Technical University has participants from 16 different countries, namely; Turkiye, Jordan, Switzerland, USA, Germany, Italy, Czech Republic, Kosova, Morocco, Nigeria, Hungary, Spain, Bosnia, Turkish Republic of Cyprus, Romania. Hence, IFC-2023 is qualified an "**International Congress**" by the Higher Education Council of Turkiye.

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Zoom for Opening Session

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OPENING SPEECHES | SESSION 1 | ROOM 1 | December 21, 2023, Thursday

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| 10.00-10.10 | Prof. Oktay Tas, Istanbul Technical University, Welcome Speech, Congress Co-President |
| 10.10-10.20 | Prof. Suat Teker, Isik University, Welcome Speech, Congress Co-President |
| 10.20-10.40 | Keynote Speaker I - Prof. Thorsten Hens, Zurich University, Switzerland. |
| | Is Sustainable Investing Good for the Environment? |
| 10.40-11.00 | Keynote Speaker II - Prof. Frank Andreas Schittenhelm, Nürtingen-Geislingen University, Germany. |
| | Teaching Finance – Trends and Challenges |
| 11.00-11.20 | Keynote Speaker III - Prof. Tom Gillpatrick, Portland State University, USA. |
| | Global Business Planning in a Polycrisis World |

PRESENTATION SESSIONS

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| ZOOM LINK | https://zoom.us/j/96299575237 | https://zoom.us/j/96691613008 |
| 11.30 - 15.00 | ROOM 1 SESSION 2.1 | ROOM 2 SESSION 2.2 |
| | Chair: Prof. Oktay Tas, Istanbul Technical University | Chair: Assoc. Prof. Cumhuri Ekinci, Istanbul Technical University |
| 11.30 - 11.45 | Growth nexus of industrial sector development and sustainable growth in Africa | Determinants of bank credit in Jordan and Palestine: a comparative study |
| | Okwor Emmanuel Ejimnkonye, Evangel University, Nigeria | Ruba Dirani, University of Jordan |
| | Remigius Chinwoke Ejinkonye, Evangel University, Nigeria | Mohammad Khataibeh, University of Jordan |
| | Chiaku Chukwuogor, Eastern Connecticut State University | Ghassan Omet, University of Jordan |
| 11.45 - 12.00 | Underpricing of IPOs (Initial Public Offering) in Borsa Istanbul: the effect of Covid-19 pandemic period | Momentum and contrarian trading by investor segments |
| | Alper Ataker, Istanbul Technical University, Turkiye | Baki Cem Sahin, Central Bank of Turkiye |
| | Oktay Tas, Istanbul Technical University, Turkiye | |
| 12.00 - 12.15 | Mapping the intellectual structure and evolution of information technology and auditing: a bibliometric review | Innovation and financial performance: an European evidence |
| | Esteban Perez Calderon, University of Extremadura, Spain | Carmelo Intrinsicano, University of Cassino and Southern Lazio, Italy |
| | Samer Azeez Alrahamneh, University of Extremadura, Spain | Anna Maria Calce, University of Cassino and Southern Lazio, Italy |
| | | Elisa Cafolla, University of Cassino and Southern Lazio, Italy |
| | | Michele Lentini, University of Cassino and Southern Lazio, Italy |
| 12.15 - 12.30 | Management sciences and finance: what epistemological and methodological perspectives? | Tapping into long term value: a comprehensive overview of BIST30 index companies' future potential |
| | Benjana, H., Mohamed Premier University, Morocco | Zekeriya Bildik, Istanbul Technical University, Turkiye |
| | Mesnaoui, O., Mohamed Premier University, Morocco | Kaya Tokmakcioglu, Istanbul Technical University, Turkiye |
| | Yamani, O., Mohamed Premier University, Morocco | |
| 12.30 - 12.45 | Turkiye as a regional hub | Factors affecting country fintech: an European analysis |
| | Suat Teker, Isik University, Turkiye | Loris Di Nallo, University of Cassino and Southern Lazio, Italy |
| | Dilek Teker, Isik University, Turkiye | Anna Paola Micheli, University of Cassino and Southern Lazio, Italy |
| | Irmak Orman, Isik University, Turkiye | Nicolo Giangrande, University of Cassino and Southern Lazio, Italy |
| 12.45 - 13.00 | The digitalization-growth nexus: some empirical evidence from four regions with a Muslim majority | The competitiveness disparity between core and peripheral EU countries: an empirical analysis with panel ARDL approach |
| | Mehmed Ganic, International University of Sarajevo, Bosnia | Tayfun Tuncay Tosun, Istanbul Aydin University, Turkiye |

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| 13.00 - 13.15 | Relations between the Central-European trade routes and revenues of EU members | Exploring carbon taxes as catalysts for financing nuclear power projects in Turkiye |
| | Gabor Miklos, Corvinus University of Budapest, Hungary | Ahmet Gokhan Sahin, Baskent University, Turkiye |
| | | Guray Kucukkocaoglu, Baskent University, Turkiye |
| 13.15 - 13.30 | ESG sustainable technologies literature review using cluster-based methods | The importance of innovation in the circular economy |
| | Mohammad Zakaria Alqudah, Valencia University, Spain | Lucas Blazek, University of Finance and Administration, Czech Republic |
| | Laura Sierra-Garcia, Public University of Olavide, Sevilla, Spain | |
| | Maria Antonia Garcia-Benau, Valencia University, Spain | |
| 13.30 - 13.45 | Empirical investigation into the integration of cloud-based artificial intelligence in auditing | Innovative transformation in finance: global and Turkish perspectives on crowdfunding |
| | Yazan Abdelmajid Abu Huson, Valencia University, Spain | Askim Nurdan Tumbek Tekeoglu, Istanbul Commerce University, Turkiye |
| | Laura Sierra-Garcia, Public University of Olavide, Sevilla, Spain | Recep Ali Kucukcolak, Istanbul Commerce University, Turkiye |
| | María Antonia Garcia-Benau, Valencia University, Spain | Necla Kucukcolak, Turkish Merchandile Exchange, Turkiye |
| | Nader Mohammad Aljawarneh, Jadara University, Jordan | |
| 13.45 - 14.00 | Detecting frauds in financial statements: a comprehensive literature review between 2019 and 2023 | The effects of policy rate announcements on the exchange rates |
| | Saadet Gaffaroglu, Yildiz Technical University, Turkiye | Suat Teker, Isik University, Turkiye |
| | Selcuk Alp, Yildiz Technical University, Turkiye | Dilek Teker, Isik University, Turkiye |
| | | Esin Demirel Gumustepe, Isik University, Turkiye |
| 14.00 - 14.15 | Advancing financial reporting in the Western Balkans: a bibliometric analysis of AI and IFRS integration for sustainable accounting | A review of the shares of the central bank from its creation up to the second world war |
| | Luan Vardar, University of Ukshin Hoti Prizren, Kosova | Gizel Busem Sayil, Independent Researcher, Turkiye |
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| 14.15 - 14.30 | Reinforcement learning in individual pension system: the case of Turkiye | Financial sustainability of higher education system |
| | Yunis Dede, Gebze Technical University, Turkiye | Ali Eskinat, Netkent University, Turkish Republic of Cyprus |
| | Sadettin Haluk Citci, Gebze Technical University, Turkiye | Suat Teker, Isik University, Turkiye |
| | Halit Yanikkaya, Gebze Technical University, Turkiye | |
| 14.30 - 14.45 | Monetary momentum and risk management in stock market | The close connection between liquidity and profitability: analysis of the retail market |
| | Erdem Kilic, Turkish-German University, Turkiye | Lucian Gabriel Maxim, Transilvania University of Brasov, Romania |
| | Sitki Sonmezer, Istanbul Commerce University, Turkiye | |
| 14.45 - 15.00 | Handling missing values in mixed panel financial data: a comparison of different techniques | Do regional tax incentives in Turkiye increase household incomes? |
| | Cumhur Ekinci, Istanbul Technical University, Turkiye | Raziye Selim, Istanbul Technical University, Turkiye |
| | Mustafa Abdullah Hakkoz, Istanbul Technical University, Turkiye | Suat Kucukciftci, Istanbul Technical University, Turkiye |
| | Unsal Kiran, Istanbul Technical University, Turkiye | |
| | Sirma Seker, Istanbul Technical University, Turkiye | |

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| 15.00 - 16.45 | ROOM 1 SESSION 3.1 Chair: Prof. Deniz Parlak, Dogus University | ROOM 2 SESSION 3.2 Chair: Dr. Umit Tura, Bolu Abant Izzet Baysal University |
| 15.00 - 15.15 | Cryptocurrency interest in geographical regions with high unemployment rates - İşsizlik oranı yüksek olan coğrafi bölgelerin kripto para ilgilenimi Elif Bezirgan, Balikesir University, Turkiye | The relationship of fintech investments with economic factors, technological factors and financial development: the example of Turkiye and China - Fintek yatırımlarının ekonomik faktörler, teknolojik faktörler ve finansal gelişim ile ilişkisi: Türkiye ve Çin örneği Erdi Zengin, Istanbul Technical University, Turkiye |
| 15.15 - 15.30 | Sharia compliance and stock portfolio return: a field study - Şeriat uyumu ve hisse senedi portföy getirisi: bir saha çalışması Deniz Parlak, Dogus University, Turkiye | Towards better IT governance: a comprehensive IT internal control model for information technology firms - Daha iyi BT yönetimine doğru: bilgi teknolojisi firmaları için kapsamlı bir BT iç kontrol modeli Zeyd Gulesin, Turkish Technology, Turkiye |
| 15.30 - 15.45 | Tools for hiding currency risk: application of data analysis - Kur riskinden korunma araçları: veri analizi uygulaması Aysegul Aydogdu, Isik University, Turkiye Ercan Calis, Marmara University, Turkiye | Examining the relationship between bitcoin and altcoins - Bitcoin ve altcoinler arasındaki ilişkinin incelenmesi Esra Aksoylu, Maltepe University, Turkiye |
| 15.45 - 16.00 | Causality relationship between bank indices: an application on selected countries - Banka endeksleri arası nedensellik ilişkisi: seçilmiş ülkeler üzerinde bir uygulama Levent Sezal, Kahramanmaraş Sutcu Imam University, Turkiye Ahmet Serbetci, Kahramanmaraş Sutcu Imam University, Turkiye | Analysis of the relationship between ESG scores and financial performance of the companies in the BIST sustainability index - BIST sürdürülebilirlik endeksindeki şirketlerin sürdürülebilirlik notları ile finansal performansları arasındaki ilişkinin analizi Mete Bumin, Banking Regulation and Supervision Agency, Turkiye Aysegul Ertugrul, Istanbul Gelisim University, Turkiye |
| 16.00 - 16.15 | The relationship between money supply and inflation: analysis with panelvar approach - Para arzı ve enflasyon ilişkisi: panelvar yaklaşımı ile analizi Esengul Ozdemir Altinisik, Duzce University, Turkiye Basak Taninmis Yucememis, Marmara University, Turkiye | Exchange rate hedged deposit accounts as a macroprudential monetary policy instrument - Makro ihtiyati para politikası aracı olarak kur korumalı mevduat hesabı uygulaması Halil Tunali, Istanbul University, Turkiye Duygu Kalkay, Bandirma University, Turkiye |
| 16.15 - 16.30 | The impact of governance scores, leverage, and Tobin's q on credit risk: an analytical study - Yönetişim skorları, kaldıraç ve Tobin's q'nun kredi riski üzerindeki etkisi: bir analiz çalışması Elif Guneren Genc, Istanbul Commerce University, Turkiye Ertunc Ererdi, Istanbul Commerce University, Turkiye | Financial literacy practices of public institutions: the case of Turkiye - Kamu kurumlarının finansal okuryazarlık uygulamaları: Türkiye örneği Umit Tura, Bolu Abant Izzet Baysal University, Turkiye |
| 16.30 - 16.45 | Factors impacting the price of the gold: an empirical study of EGARCH model Serkan Cankaya, Istanbul Commerce University, Turkiye Murat Konuklar, Istanbul Commerce University, Turkiye | Gender difference in financial inclusion: a comparative analysis Dilek Teker, Isik University, Turkiye Sena Donmez, Isik University, Turkiye |