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Suprhuman – Sustainability Meets Practical Training And Humanities” – Preparing Talents For International Careers In The Area Of Business Studies

Vice-Dean Faculty of Agribusiness, Economics and Management, Program Director MBA International Management, Projekt Leader Startup-Center Zukunft.Gründen, Professor for International Management, Nürtingen-Geislingen University (NGU), Nürtingen, Germany Teacher, researcher and academic manager in the area of international management, sustainability strategy management and international marketing. He directs the English taught MBA program in International Management and is part of the internationalization team of the university. Currently he is focusing on developing a startup support community as project leader of EXIST-funded Zukunft.Gründen project, based on funding from EU and Federal Ministry of Economy and Climate in Berlin. Prior to his academic career at NGU, Dr. Blunck held project positions in Management Consulting and as Head of Product Management in a French Multinational Technology Corporation. Parallel to his academic work he held positions in Supervisory Boards and conducts consulting and interim management tasks.