

CONTENT

Title and Author/s	Page
Statistical Analysis For Impacts Of Economical Conditions on Housing Markets: An Example on Fragile 5 Countries <i>Ali Hepsen, Olgun Aydın, Orhan Vatandas</i> DOI: 10.17261/Pressacademia.201519884	1 - 23
Supplier Evaluation System Generation: A Case Of an Automotivespare-Parts Supplier <i>Bengü Sevil Oflac</i> DOI: 10.17261/Pressacademia.201519948	24 - 37
Purchasing Power Parity (PPP) Between China And The U.S.: An Empirical Comparative Case Study <i>Murat Gidis, Fatih Mangir, Hasan Murat Ertugrul, Bansi Sawhney</i> DOI: 10.17261/Pressacademia.201519949	38 - 51
Competitive Conditions in the Turkish Banking Systems <i>Taner Sekmen, Omer Akkus, Ilyas Siklar</i> DOI: 10.17261/Pressacademia.201519950	52 - 68
To Discussion of Post-Crisis Drivers of Georgia's Economic Growth <i>Tatiana Papiashvili, Ilyas Ciloglu</i> DOI: 10.17261/Pressacademia.201519951	69 - 80
EKC Hypothesis and the Effect Of Innovation: A Panel Data Analysis <i>Billur Engin Balin, H. Dilara Mumcu Akan</i> DOI: 10.17261/Pressacademia.201519952	81 - 91
Entrepreneurial Orientation, Strategic Improvisation, Talent Management And Firm Performance <i>Hartini Ahmad, Darwina Arshad, Leonis Marchalina</i> DOI: 10.17261/Pressacademia.201519953	92 - 107
The Effect of Macro Economic Variables on Foreign Portfolio Investments: An Implication for Turkey <i>Aynur Pala, Bilgin Orhan Orgun</i> DOI: 10.17261/Pressacademia.201519962	108 - 125

The Critical Role of Brand Love in Clothing Brands

Merve Ülkü Turgut, Beyza Gültekin..... **126 - 151**
DOI: 10.17261/Pressacademia.201519963

The Role of Organizational Resources and Market Competitiveness in Innovativeness

Arzu Karaman Akgül , Sıtkı Gözlü..... **152 - 165**
DOI: