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### 11<sup>th</sup> Istanbul Finance Congress (IFC-2022)

IFC-2022 is an international congress hosted by Beykent University, Istanbul, Turkiye. IFC-2022 had participants from 11 different countries, namely; Turkey, Jordan, Switzerland, USA, Germany, Mongolia, Italy, Kuwait, Romania, Luxembourg, Ghana.

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## 11<sup>th</sup> ISTANBUL FINANCE CONGRESS (IFC-2022)

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**ISTANBUL FINANCE CONGRESS (IFC) | December 15, 2022 | Istanbul**

**CONGRESS PROGRAM**

**11th Istanbul Finance Congress (IFC-2022)** hosted by Beykent University has participants from 11 different countries, namely; Turkey, Jordan, Switzerland, USA, Germany, Mongolia, Italy, Kuwait, Romania, Luxembourg, Ghana. Hence, IFC-2022 is qualified an "International Congress" by the Higher Education Council of Turkey.

**Join Zoom Meeting**

<https://zoom.us/j/97305295094>

**OPENING SPEECHES | SESSION 1 | ROOM 1 | December 15, 2022, Thursday**

10.00-10.10	Prof. Evren Ayrancı, Welcome Speech, Congress Co-President
10.10-10.20	Prof. Suat Teker, Welcome Speech, Congress Co-President
10.20-10.30	Prof. Murat Ferman, Rector, Beykent University
10.30-11.00	<b>Keynote Speaker I</b> - Prof. Khamis Bilbeisi, Clayton State University, USA  2024 CPA Exam Evolution: How Colleges of Business and Accounting Curriculum should adapt to prepare our graduates for the new challenge
11.00-11.30	<b>Keynote Speaker II</b> - Prof. Frank Andreas Schittenhelm, Nürtingen-Geislingen University, Germany  Financial Decision Making in the Context of Sustainability

**PARALEL SESSIONS**

	<b>SESSION 2.1   ROOM 1</b>	<b>SESSION 2.2   ROOM 2</b>	<b>SESSION 2.3   ROOM 3</b>
11.30 - 14.30	<b>Chair: Edgardo Sica</b>	<b>Chair: Hazar Altinbas</b>	<b>Chair: Batuhan Tufaner</b>
11.30 - 11.50	<i>ESG scores relationship with firm performance: panel data evidence from the European tourism industry</i> Rezart Demiraj, American University of the Middle East Suzan Dsouza, American University of the Middle East Enida Demiraj, American University of the Middle East	<i>Global peer-to-peer lending market</i> Neslihan Turguttopbas, OSTM Technical University Ihsan Erdem Kayral, OSTM Technical University	<i>Did Walgreens and Rite Aid benefit from their 2017 deal?</i> Khamis Bilbeisi, Clayton State University C. R. Narayanaswamy, Clayton State University
11.50 - 12.10	<i>Understanding the current global regime shift and the standing of the macro-financial system resilience</i> Thorsten Hens, Zurich University  Ferhan Benli, Istanbul Commerce University  Sema Yilmaz Genc, Yildiz Technical University	<i>Value creation in fintech sector</i> Anna Maria Calce, University of Cassino and Southern Lazio  Anna Paola Micheli, University of Cassino and Southern Lazio  Loris Di Nallo, University of Cassino and Southern Lazio	<i>International trade of Turkey and China</i> Suat Teker, Isik University  Dilek Teker, Isik University  Irmak Orman, Isik University
12.10 - 12.30	<i>Explicit calibration of pure jump processes: BIST-30 European option case</i> Bilgi Yilmaz, Kaiserslautern Technical University Alper Hekimoglu, European Investment Bank, Luxembourg	<i>A wage-led or profit-led demand regime: the case of Jordan (1990-2020)</i> Farah Omet, Yeditepe University  Ahmet Ozcan, Yeditepe University	<i>Testing the asymmetric relationship between CPI, PPI, and exchange rates: an application of the ARDL and NRDL methods</i> Bekir Asik, Beykent University
12.30 - 12.50	<i>Impact of financial leverage on the performance of tourism firms in the MENA region</i> Rezart Demiraj, American University of the Middle East Enida Demiraj, American University of the Middle East Suzan Dsouza, American University of the Middle East	<i>Gender differences in risk perception and investment behavior</i> Dilek Teker, Isik University Suat Teker, Isik University  Esin Demirel, Isik University	<i>The relationship between exchange rate volatility and inflation in Turkey</i> Huseyin Kaya, Medeniyet University Sadettin Haluk Ciftci, Gebze Technical University Yunus Dede, Gebze Technical University
12.50 - 13.10	<i>The interaction between socially responsible investment and macroeconomic indicators in the developing countries</i> Merve Tuncay, Sivas Cumhuriyet University Bayarmaa Dorjnarjan, Mongolian University of Science and Technology	<i>The interaction between corporate governance and financial performance: an implementation for the UK banks</i> Ibrahim M.A. Almusattar, Istanbul Okan University  Dilek Teker, Isik University	<i>Efficiency assessment of the Turkish banking sector in the pre- and during Covid-19 pandemic periods</i> Ibrahim Yagli, Nevsehir Haci Bektasi Veli University
13.10 - 13.30	<i>Foreign trade: the export-import bank of China and Bangladesh: a comparative overview</i> Yuksel Akay Unvan, Ankara Yildirim Beyazit University Moniruzzaman, Ankara Yildirim Beyazit University	<i>Re-analysis of the EU public debt crises with NARX</i> Tayfun Tuncay Tosun, Istanbul Aydin University	<i>Financial inclusion and economic development: Turkey and Greece</i> Suat Teker, Isik University Dilek Teker, Isik University Halit Guzelsoy, Isik University
13.30 - 13.50	<i>A critical appraisal of public-private-partnership as a financial model and critical success factors in aviation sector in Turkey</i> Yuksel Akay Unvan, Ankara Yildirim Beyazit University Muhsin Tamer Ozdemir, Ankara Yildirim Beyazit University	<i>Shifts in Borsa Istanbul return behaviour: an analysis with change-point detection</i> Hazar Altinbas, Beykent University	<i>Investigating the interrelation between sovereign CDS and financial series using wavelet coherence analysis: case of Turkey</i> Sukruye Tuysuz, Yeditepe University Mert Gul, Beykent University
13.50 - 14.10	<i>A measurement of dollarization</i> Suat Teker, Isik University Dilek Teker, Isik University Halit Guzelsoy , Isik University	<i>Decisions and influences – the premises of restrictive economic and banking policies in the current economic and social context</i> Mircea Mihaela Joly, West University Timisoara, Romania Schiop Roxana Daliana, West University Timisoara, Romania	<i>An overview on key digital assets of decentralized finance cryptocurrency and NFT</i> Kagan Okatan, Beykent University
14.10 - 14.30	<i>Investors' overreaction to political news: the case of Turkey</i> Ahmet Galip Gencyurek, Munzur University	<i>The impacts of estimation methods of financial reporting on the decisions of investors and continuity of businesses</i> Ibrahim Mert, Istanbul Aydin University	<i>Measuring financial reporting quality of non-financial firms listed in Amman Stock Exchange</i> Mohammad Ahmad, Istanbul Okan University Dilek Teker, Isik University



14.30 - 18.10	SESSION 3.1   ROOM 1	SESSION 3.2   ROOM 2	SESSION 3.3   ROOM 3
	<b>Chair: Bekir Asik</b>	<b>Chair: Hazar Altinbas</b>	<b>Chair: Narman Kuzucu</b>
14.30 - 14.50	<i>The dark side of cryptocurrency markets: an integrated bibliometric analysis - Kripto para piyasalarının karanlık yüzü: entegre bilimyometrik bir analiz</i>  Esra Bulut, Trabzon University	<i>Theoretical approach to tax compliance - Vergi uyumuna teorik yaklaşım</i>  Tulin Akdogan, Sakarya Applied Sciences University Ibrahim Akdogan, Sakarya Applied Sciences University	<i>Do cryptocurrencies have the potential to mitigate the impact of sanctions? - Kripto varlıkların yaptırımların etkisini azaltma potansiyeli var mıdır?</i>  Levent Ozdemir, Independent Researcher
14.50 - 15.10	<i>The nexus between venture capital investments and environmental innovation: evidence from OECD countries - Girişim sermayesi yatırımları ile çevre teknolojik gelişme arasındaki ilişki: OECD ülkeleri üzerinden kanıtlar</i>  Yusuf Gunesys, Trabzon University Tolga Ergun Trabzon University	<i>Assessing the relationship between bank capital adequacy and profitability: the example of BIST deposit banks - Bankaların sermaye yeterliliği ile kârlılıkları arasındaki ilişkili değerlendirmesi: BIST mevduat bankaları örneği</i>  Ilknur Kulekci, İstanbul Gelişim University Aysenul Ertugrul, İstanbul Gelişim University	<i>Determining the financial performances of BIST100 energy companies by TOPSIS method - BIST100'de işlem gören enerji şirketlerinin TOPSIS yöntemiyle finansal performanslarının belirlenmesi</i>  Gultekin Baysal, Aydin Adnan Menderes University Mehmet Bademcioğlu, Aydin Adnan Menderes University
15.10 - 15.30	<i>Reasons why continuity in family businesses cannot go beyond the 3rd generation - Aile şirketlerinde devamlılığın 3.kuşaktan öteye gidememesinin nedenleri</i>  Murat Erdogan, Katip Celebi University	<i>Securitization of energy market products - Enerji piyasası ürünlerinin menkul kıymeteştirilmesi</i>  Seyit Ahmet Eminoglu, İstanbul Commerce University Elif Guneren Genc, İstanbul Commerce University	<i>Post-IPO operating performance of Borsa İstanbul companies: cash flow efficiency analysis - Borsa İstanbul şirketlerinin halka arz sonrası faaliyet performansı: nakit akış etkinliği analizi</i>  Cengiz Onder, İstanbul Commerce University Ali Osman Gurbuz, İstanbul Commerce University
15.30 - 15.50	<i>The effect of financial distress on audit quality: evidence of Borsa İstanbul - Finansal başarısızlık riskinin denetim kalitesine etkisi: Borsa İstanbul örneği</i>  Serkan Terzi, Cankiri Karatekin University Ilker Kiyimli Sen, İstanbul Commerce University	<i>Examining the valuation provisions of intangible assets within the framework of TMS/TFRS, BOBI FRS, KÜMİ FRS and international valuation standards - TMS/TFRS, BOBI FRS, KÜMİ FRS ve uluslararası değerlendirme standartları çerçevesinde maddi olmamayan duran varlıkların değerlendirme hükümlerinin incelenmesi</i>  Serkan Yucel, Duzce University	<i>Effect of managerial and operational gender diversity on financial performance: an application on BIST commercial banks - Yönetimsel ve operasyonel cinsiyet çeşitliliğinin finansal performansı etkisi: BIST ticari bankalar üzerine bir uygulama</i>  Aslı Yıldız, Mersin University
15.50 - 16.10	<i>Do hot money movements drive Turkey's housing prices? - Türkiye'de sıcak para hareketleri konut fiyatlarını yönlendiriyor mu?</i>  Tuncer Yilmaz, Kafkas University	<i>Investigation of the pandemic impact of companies operating in BIST-30 with clustering analysis in the context of financial performance indicators - BIST-30'da faaliyet gösteren şirketlerin pandemi etkisinin finansal performans göstergeleri bağlamında kümeleme analizi ile incelenmesi</i>  Ismail Kocabiyik, Beykent University Ferhat Orman, Beykent University Ozgur Kiyak, Beykent University	<i>Reserve options mechanism as an automatic balancer against capital flows: vector autoregressive (VAR) analysis - Sermaye akımlarına karşı otomatik dengeleyici olarak rezerv opsiyon mekanizması: Vektör otoregresif (VAR) analizi</i>  Halil Tunali, İstanbul University Duygu Kalkay, Bandirma Onyedi Eylül University
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16.30 - 16.50	<i>An introductory study on market friction and price delay - Piyasa sürtüşmesi ve fiyat gecikmesi üzerine tanıtıcı bir çalışma</i>  Muberra Gungor, Nuh Naci Yazgan University Veli Akel, Erciyes University	<i>The effect of inclusion of companies in the sustainability index on the financial performance during the Covid period: a research on the automotive industry - Covid döneminde firmaların sürdürülebilirlik endeksinde yer almalarının finansal performanslarına etkisi: otomotiv sektörü üzerine bir araştırma</i>  Suzan Dagtas, Yalova University Oguz Seçme, Yalova University	<i>Examination of credit balloons during the Covid-19 pandemic process: a study on the Turkish banking sector - Covid-19 pandemi sürecinde kredi balonlarının incelenmesi: Türk bankacılık sektörü üzerine bir çalışma</i>  Levent Sezal, Kahramanmaraş Sutcu Imam University
16.50 - 17.10	<i>The effect of currency protected deposits on financial performance of participation banks - Kur korumalı mevduat uygulamasının katılım banklarının finansal performansına etkisi</i>  Mustafa Yurttadur, Bandirma Onyedi Eylül University Zafer Tasci, Sivas Cumhuriyet University	<i>Cryptocurrencies and regulations: a comparative framework for international implementations - Kripto varlıklar ve regulasyon: Dünya uygulamalarına yönelik bir araştırma</i>  Ceyda Ozak, Isik University Dilek Teker, Isik University	<i>The effect of economic disappointment on income distribution: a sample of selected fragile economies - İktisadi hoşnuttuluğun gelir dağılımı üzerindeki etkisi: seçili kırılgın ekonomiler örneği</i>  Halil Tunali, İstanbul University Nuran Akdag, İstanbul Gelişim University
17.10 - 17.30	<i>Relationship of banking sector and environmental performance in Turkey - Türkiye'de bankacılık sektörü ve çevre performansı ilişkisi</i>  Gulay Cizgici Akyuz, Trabzon University	<i>An implementation model on staff employment, performance evaluation and financial results in industrial enterprises - Endüstri işletmelerinde personel istihdamı, performans değerlendirme ve finansal sonuçlarla ilişkili bir uygulama modeli</i>  Ilkay Erarslan, Beykent University Osman Yilmazcan, İstanbul Gedik University	<i>Asymmetric volatility spillover of retail trading of noise traders: evidence from the gamestop short squeeze - Gürültülü tacirlerin perakende işlemlerinin asimetrik volatilite yayılmasının gamestop kısa pozisyon sıkışması örneği</i>  Semra Bank, Karadeniz Technical University Zehra Abdioglu, Karadeniz Technical University
17.30 - 17.50	<i>Evaluation of the financial performance of companies using blockchain technology and with high brand value by TOPSIS method - Blockchain teknolojisini kullanan ve marka değeri yüksek olan firmaların finansal performansının TOPSIS yöntemi ile değerlendirilmesi</i>  Buket Atalay Aycan, OSTİM Technical University Hamide Ozuyrek, OSTİM Technical University	<i>Decentralized finance and new lending protocols</i>  Vahit Ferhan Benli, İstanbul Commerce University Betul Kaplan, İstanbul Commerce University	<i>Examination of the relationship between political and economic factors and fixed capital investments: the example of Turkish manufacturing sector - Siyasi ve ekonomik faktörler ile sabit sermaye yatırımları arasındaki ilişkisinin incelenmesi: Türkiye imalat sektörü örneği</i>  Seda Turnacigul, Toros University Toprak ferdi Karakus, Toros University
17.50 - 18.10	<i>Investment preferences of university students in context of financial characteristics and crypto assets - Üniversite öğrencilerinin yatırımcılığının finansal karakteristikler ve kripto varlıklar bağlamında incelenmesi</i>  Ahmet Rutkay Ardogan, Beykent University Mehmetcan Suyadal, Beykent University Yavuz Gul, Beykent University	<i>The evaluation of mandatory audit firm and auditor rotation: literature review - Zorunlu denetim firması ve denetçi rotasyonu üzerine bir değerlendirme: literatür incelemesi</i>  Levent Polat, Isik University Saygin Eyupgiller, Isik University	<i>New paradigm in tax management in the footprints of industry 4.0: tax administration 3.0 - Endüstri 4.0'ın izinde vergi yönetiminde yeni paradigma: vergi idaresi 3.0</i>  Saygin Eyupgiller, Isik University



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