



Research Journal of Business and Management

Year: 2017 Volume: 4 Issue: 1



ABOUT THE JOURNAL

Research Journal of Business and Management (RJBm) is a scientific, academic, peer-reviewed, quarterly and open-access online journal. The journal publishes four issues a year. The issuing months are March, June, September and December. The publication languages of the Journal are English and Turkish. RJBm aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the area of economics, finance, accounting and auditing. The editor in chief of RJBm invites all manuscripts that cover theoretical and/or applied researches on topics related to the interest areas of the Journal.

Editor-in-Chief

PROF. DR. SUAT TEKER

RJBm is currently indexed by

EconLit, EBSCO-Host, Ulrich's Directiroy, ProQuest, Open J-Gate, International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity (ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), TUBITAK-DergiPark, International Institute of Organized Research (I2OR)

CALL FOR PAPERS

The next issue of RJBm will be published in June, 2017.

RJBm welcomes manuscripts via e-mail.

E-mail: rjbm@pressacademia.org

Web: www.pressacademia.org/journals/rjbm



Research Journal of Business and Management

Year: 2017 Volume: 4 Issue: 1



EDITORIAL BOARD

Orhan Akova, Istanbul University
Adel Bino, University of Jordan
Sebnem Burnaz, Istanbul Technical University
Isik Cicek, Mediteranean University
Cigden Aricigil Cilan, Istanbul University
Cuney Dirican, Arel University
Raindra Dissanayake, University of Kelaniya
Gabriel Dwomoh, Kumasi Polytechnic
Ozer Ertuna, Bosphorus University
Emel Esen, Yildiz Technical University
Nadziri Ab Ghani, Universiti Teknologi Mara
Syed Reza Jalili, Sharif University of Technology
Pinar Bayhan Karapinar, Hacettepe University
Selcuk Kendirli, Gazi University
Youngshl Lu, Sun Yat-Sen University
Michalle McLain, Hampton University
Ghassan Omet, University of Jordan
Rafisah Mat Radzi, Univiersiti Sains Malaysia
Lihong Song, Shantou University
Tifanie Turner, Hampton University
Adilya Yamaltdinova, Kyrgyzstan-Turkey Manas University
Ugur Yozgat, Marmara University

REFEREES FOR THIS ISSUE

Orhan Akova, Istanbul University
Metin Asci, Celal Bayar University
Andreo Wahyudi Atmako, University of Indonesia
Koksoy Buyuk, Anadolu University
Mehtap Cakan, Gazi University
Arief Daryanto, IPB University of Indonesia
Cuneyt Dirican, Arel University
Selda Ene, Marmara University
Emine Erktin, Bogazici Unibersity
Gul Esen, Marmara University
Emel Esen, Yildiz Technical University
Selahattin Gelbal, Hacettepe University
Serhat Ivrez, Marmara University
Melisa Erdilek Karabay, Marmara University
Ayla Karatas, Kocaeli University
Denni Kurniauran, Universitas Budi Lahur of Indonesia
Ritsana Manivong, University of Sydney
Yagmur Ozyer, Arel University
Josef R. Raco, DeLaSalle University of Indonesia
Buruno Ramyaru, Presedon University of Indonesia
Popy Rufaidah, Padjajaran University
Serra Yurtkoru, Marmara University
Chiou-Shei Wei, Lung-Huna University Science and Technology of Taiwan



Research Journal of Business and Management

Year: 2017 Volume: 4 Issue: 1



CONTENT

Title and Author/s	Page
1. The effect of leverage factors of learning to product quality of wooden house industry at Wololan District, North Sulawesi, Indonesia <i>Leonardus Ricky Rengkung</i> DOI: 10.17261/Pressacademia.2017.366 RJBM-V.4-ISS.1-2017(1)-p.1-11	1 - 11
2. A replenishment model for VMI warehouse of LED-CM plants <i>Lun-Meng Sun, Horng-Huei Wu, Chiu-Chi Wei</i> DOI: 10.17261/Pressacademia.2017.367 RJBM-V.4-ISS.1-2017(2)-p.12-27	12 - 27
3. The factors affecting the attitude of consumers' purchasing private labels <i>Ebru Enginkaya</i> DOI: 10.17261/Pressacademia.2017.368 RJBM-V.4-ISS.1-2017(3)-p.28-33	28 - 33
4. Determination and comparison of Turkish student characteristics affecting science literacy in Turkey according to PISA 2012 <i>PISA 2012 verilerine göre Türkiye'deki öğrencilerin fen bilimleri okuryazarlığını etkileyen öğrenci özelliklerinin belirlenmesi ve karşılaştırılması</i> <i>Volkan Hasan Kaya, Alev Dogan</i> DOI: 10.17261/Pressacademia.2017.369 RJBM-V.4-ISS.1-2017(4)-p.34-51	34 - 51
5. A study on the differences of entrepreneurship potential among generations <i>M. Sebnem Ensari</i> DOI: 10.17261/Pressacademia.2017.370 RJBM-v.4-iss.1-2017(5)-p.52-62	52-62
6. A Correlational inferences from Times Higher Education 2017 World University Ranking <i>Times Higher Education 2017 üniversiteler sıralamasından ilişkisel vardamlar</i> <i>Ali Baykal</i> DOI: 10.17261/Pressacademia.2017.371 RJBM-v.4-iss.1-2017(6)-p.63-70	63 - 70
7. Discussion on the applicability of the briefing method on open and distance learning: animated and scenarian expression applications <i>Özlu sunu yönteminin açık ve uzaktan öğretim sunumlarında uygulanabilirliğinin tartışılması: animasyonlu ve senaryolu anlatım uygulamaları</i> <i>Ugur Keskin, Murat Akyıldız</i> DOI: 10.17261/Pressacademia.2017.372 RJBM-V.4-ISS.1-2017(7)-p.71-83	71 - 83



Research Journal of Business and Management

Year: 2017 Volume: 4 Issue: 1



CONTENT

<u>Title and Author/s</u>	<u>Page</u>
8. Determination of the relationship between mathematics literacy, mathematics content knowledge and science literacy according to PISA 2012 <i>Dilber Polat, Yasemin Godek, Volkan Hasan Kaya.....</i>	84-89
DOI: 10.17261/Pressacademia.2017.373 RJBM-V.4-ISS.1-2017(8)-p.84-89	
9. Rethinking corporate social responsibility: foundations for a viable reconceptualization <i>Kurumsal sosyal sorumluluğu yeniden düşünmek: uygulanabilir bir yeniden kavramsallaştırmanın temelleri</i> <i>Veli Denizhan Kalkan.....</i>	90 -95
DOI: 10.17261/Pressacademia.2017.374 RJBM-V.4-ISS.1-2017(9)-p.90-95	